

2010 FUNDING GUIDELINES



1203 PRESERVATION PARK WAY, SUITE 201, OAKLAND, CA 94612 • PH. (510) 663-2273 • FAX (510) 663-2274

[HTTP://WWW.CONSUMERFDN.ORG](http://www.consumerfdn.org)

TABLE OF CONTENTS

ABOUT THE FOUNDATION

- ❖ Foundation Trustees 1
- ❖ Letter from the Board President and Executive Director 2
- ❖ History of the Foundation 3

CURRENT FUNDING OPPORTUNITY

- ❖ Community Collaborative Fund 4

APPLICATION PROCESS

- ❖ General Funding Guidelines 9
- ❖ How to Apply 10
- ❖ Application Form 11

FOUNDATION TRUSTEES

Judy Johnson, President

Executive Director of the State Bar of California. Previously Chief Trial Counsel for the State Bar of California; Assistant District Attorney, San Francisco District Attorney Special Prosecutions and Consumer Fraud Units; Instructor, New College of California School of Law; Staff Attorney, Legal Aid Society of Alameda County; and Member of the State Bar Board of Governors.

Henry Izumizaki, Board Member

Learning Director for The Russell Family Foundation, Program Advisor for The Threshold Group, and CEO of One Nation. Previously Interim Executive Director, California Consumer Protection Foundation; President of TEAMS (Transformation Through Education and Mutual Support). Executive Director of Eureka Communities San Francisco Bay Area; Vice-President of Urban Strategies Council in Oakland; Assistant Superintendent, Oakland Unified School District; Executive Director, University of California-Oakland Metropolitan Forum; Program Executive, The San Francisco Foundation; Former Board Member of the National Youth Law Center and National Center for Youth Law.

Ann Haskins, Board Member

Administrative Law Judge with the California Unemployment Insurance Appeals Board in Los Angeles. Previously Chief of Staff to Los Angeles Councilwoman Ruth Galanter; Associate Director, Public Counsel; Member of the State Bar Standing Committees on Consumer Advocacy, Consumer Finance, and Legal Services; and Member of Los Angeles Bar Committees on Economic Litigation, Legal Referral, and Pro Bono.

Priscilla Enriquez, Board Member

Chief Giving Officer, Sacramento Region Community Foundation; Previously Director of Community Investments for the Community Technology Foundation, Co-Director of the California Telehealth and Telemedicine Center in Sacramento; a Health Education and Marketing Manager for Omni Healthcare in Sacramento; Director of Program Services, March of Dimes in San Francisco; and Project Associate for the Children and Youth Policy Project and Institute for the Study of Social Change at UC Berkeley.

Santos Gomez, Board Member

Founding Partner of Nava & Gomez, Attorneys at Law. Previously Directing Attorney, California Rural Legal Assistance Oxnard Migrant Program in Oxnard, CA. Senior Research Associate, Pacific Institute for Studies in Development, Environment, and Security in Oakland, CA; Founding Partner, Goldschein & Gomez in Davis, CA; Law Clerk at UC Davis Immigration Law Clinic and California Rural Legal Assistance in Salinas; and Senior Analyst at Synergic Resources Corporation in Los Angeles.

LETTER FROM BOARD PRESIDENT & EXECUTIVE DIRECTOR

The last year has been particularly challenging for consumers and the nonprofit organizations that serve them given the continuing economic downturn and the uncertainty covering the policies and practices that drive many critical areas of our life - including healthcare, privacy rights, and the finance industry. Despite these challenges, the Foundation remains excited about the efforts and successes of the resilient community-based organizations with which we partner that are working to improve our communities. While 2010 will mark the last year of grant making under the Community Collaborative Fund (CCF), the largest of the Foundation's trust funds, we are confident that the progress of these organizations will continue well after the grant funds have been expended. They share in common an emphasis on the development of diverse funding sources and earned revenue streams.

In 2009, the Foundation made grants totaling almost \$2.6 million to 89 nonprofit organizations located throughout California. Included in this total were CCF grants of approximately \$2.5 million, a Public School Technology Fund grant of \$36,000, and a California Consumer Auto Fund grant of \$7,400. Details on these grantees, and all grantees from prior years, including a description of the project funded, the grant amount and grantee contact information are available on the Foundation's website at www.consumerfdn.org. We encourage interested applicants to review grantee and funding guideline information carefully prior to submitting an application. We have found that the most viable applications are ones that are clearly aligned with CCF's funding priorities and build on the lessons we have learned from previous grant making.

The website is an excellent resource for prospective applicants. In addition to the general funding guidelines and an application, it includes links to resources helpful to identify other technology-related funding. We will continue to look for opportunities to support investments in innovative and well-planned projects and those that seek to develop regional or community solutions to defined needs and challenges. Capacity building for earned income strategies and dissemination of best practices will continue to be a priority.

Foundation board and staff will ensure that projects are handled consistent with the values and priorities of our responsive grant making program. We encourage applicants to contact staff, preferably well before the submission deadlines, to discuss project ideas and eligibility. We are very proud of our grantees' accomplishments, and are happy to direct applicants to complementary programs and successful projects that may be helpful in developing proposal ideas or strategies.

Thank you to our donors and to the creative and tenacious staff at community organizations with whom we have the pleasure of working. With your support and continued good work, we are looking forward to an outstanding 2010.

HISTORY OF THE FOUNDATION

The California Consumer Protection Foundation was established in 1991 by the Superior Court of the State of California to administer and distribute \$4 million remaining from a consumer class action, *State of California v. Levi Strauss & Co.*, and other trust funds as needed. The Foundation is incorporated as an independent 501(c)(4) and is governed by a five-member Board of Directors, initially nominated by the parties to litigation and approved by the court, to represent diverse consumer interests from across the state.

Grants are awarded by the Foundation's Board of Directors, independent of the corporations or that contribute the funds. Since its inception, the Foundation has distributed over \$31 million dollars to support a wide range of activities affecting consumers in many diverse fields such as health care, auto sales, consumer fraud, privacy, banking, finance, insurance, energy, telecommunications and technology.

The Foundation manages trust funds in a flexible, cost-effective, professional and ethical manner. The board and staff are composed of highly experienced attorneys, administrators and grantmakers. We work with attorneys, regulators, and community-based organizations to devise appropriate grant making policies and strategies that respond to the priorities of each of the funds being administered. We also provide customized financial and grant making reports to meet the specific requirements of public, private and corporate oversight bodies. And, we have always had one of the most stringent conflict of interest policies in the grant-making arena.

All of these factors have contributed to the success of the Foundation and its ability to attract consumer trust funds. For example, we currently administer the \$25 million Community Collaborative Fund and oversaw the recently expended \$6 million Telecommunications Consumer Protection Fund, both subject to California Public Utilities Commission oversight. We have administered the \$13 million Electric Education Trust on behalf of Pacific Gas & Electric, Southern California Edison, and San Diego Gas & Electric, as authorized and approved by the California Public Utilities Commission. Additionally, we have received funds from the State Department of Consumer Affairs, the Attorney General's Office, and private law firms.

In 2010, the Foundation will be awarding approximately \$2.4 million in grants under the Community Collaborative Fund to increase access to telecommunications and information services in underserved communities. More information on these programs is available in these Funding Guidelines and on the Foundation's website at www.consumerfdn.org.

COMMUNITY COLLABORATIVE FUND

The Community Collaborative Fund (CCF) was created from the merger of Bell Atlantic and GTE California to form Verizon Communications. As part of the merger approval process, Verizon executed the Community Collaborative Agreement (the Agreement) with community organizations representing diverse constituencies. In the Agreement, which was approved by the California Public Utilities Commission, Verizon agreed to contribute \$25 million over 10 years to the CCF to increase access to telecommunications services for underserved communities in California. The Agreement also called for a Community Collaborative Committee (CCC), composed of 20 community representatives and 2 Verizon representatives, to be formed to oversee the implementation of the Agreement and monitor the performance of the independent administrator. The California Consumer Protection Foundation was selected as the independent administrator as a result of a competitive RFP process. The CCC periodically reviews progress reports from the Foundation and annually reviews the CCF funding guidelines and the Foundation's administrative budget. The Foundation, however, remains completely independent; e.g., neither Verizon, nor the CCC, has any role in the grant making process or, more importantly, the selection or approval of CCF grantees.

PURPOSE OF THE FUND

The primary purpose of the Community Collaborative Fund is to provide benefits to underserved populations in Verizon California's existing land line service areas, to the extent possible. Underserved populations include low-income, ethnic, minority, limited-English speaking, and disability communities in California. **This does not preclude grants being considered outside the Verizon California current land line service areas. However, if there are two, otherwise equally qualified proposals, preference is given to the proposal that most benefits Verizon California's land-line ratepayers and service area. Please refer to the list of existing Verizon California land line service areas at the end of this section to see if your project will serve those communities.**

GRANTS BUDGET

Approximately \$2.4 million is available for grants in 2010. In general, \$50,000 is the maximum grant for local projects. Larger grants are available for multi-site, regional or statewide projects. Grants exceeding \$100,000 are predicated on providing broad impact or benefit. Most grants are awarded on an annual basis, but multi-year requests may also be considered if there is a clear need and compelling rationale. The Foundation will consider making matching or challenge grants; however, the proposed grant must be limited to a specific project, rather than the grantee's overall fund-raising goals. Partial operating support may be awarded to existing projects dependent on the extent to which the project is aligned with the Fund's goals, the quality of services provided, and the ability of the applicant to access other sources of funding, now and in the future.

ELIGIBLE APPLICANTS

Eligible applicants include public agencies, Tribes and 501(c)(3) and 501(c)(4) organizations. Priority shall be given to community-based organizations over government or university-based organizations.

COMMUNITY COLLABORATIVE FUND (con't)

PROGRAM AREAS & GOALS

Grant funds shall be used by underserved communities to provide access to telecommunications and information services in the following program areas:

Education and Literacy

To increase the knowledge, understanding and use of advanced telecommunications services and information technology in underserved rural and urban communities. Moreover, to increase knowledge and literacy among vulnerable consumers concerning their rights to full disclosure and choice in purchasing telecommunication and information services. For example, projects to provide or increase technology access and training for disadvantaged or isolated populations; projects to promote broader application and use of basic and advanced telecommunications products and services; projects to increase community access to free, low-cost or affordable telecommunications-related technology or services.

Telemedicine

To increase rural and urban access to health services and information through electronic networking, telecommunications training and enhanced service delivery. For example, projects to expand or strengthen existing telemedicine networks; website projects that will significantly increase access to comprehensive health services and information for low-income, limited-English, rural, or disabled consumers; or projects to provide or improve staff training and development.

Economic Development

To improve the economic stability and mobility of rural and low-income urban individuals and communities by providing or promoting greater access to telecommunications and technology-related knowledge, training or services. For example, projects to operate, replicate or expand employment or business development programs which target economic opportunities in the telecommunications or information technology industries; micro-loan programs for emerging small business to purchase advanced telecommunications and information services; or projects which promote or improve rural access to advanced telecommunications services.

Telecommunications Advocacy

To educate and assist low-income, rural, minority and disability communities in enforcing their rights as consumers, in assuring a level playing field for consumer-provider transitions, and in securing full deployment of telecommunications services to all underserved communities in a changing technical, commercial and regulatory environment. For example, projects to assist consumers in pursuing telecommunications-related complaints or grievances; increasing public awareness and understanding of the potential impact and benefits of basic and advanced telecommunications on underserved communities.

PROGRAM AREAS (con't)

Capacity Building Grants

Capacity building grants are short-term investments in technical assistance, equipment, and/or training intended to improve an organization's ability to succeed. The highest priority goes to small or emerging non-profits, with operating budgets of less than \$500,000 per year, though larger organizations may also apply. Four types of capacity building grants are detailed below.

- ✓ Planning Grants are primarily awarded to thoughtfully plan community telecommunications and technology programs or services. These types of grants may include technical assistance, staff time, and related expenses to develop a viable plan. The size of the grant depends on the scope of the plan and the proposed activities. Those applicants who do not know much about technology or telecom may want to consult with an appropriate technical assistance provider before submitting an application.
- ✓ Equipment Grants to improve organizational capacity are available based on need, services provided, target population and region served. Equipment-only grants are restricted to organizations with an annual operating budget of less than \$500,000. The maximum equipment-only grant is \$10,000, out of a total \$100,000 available this year. Equipment to be used in the provision of telecommunications or technology programs or services may be more than \$10,000, but are considered separately as program grants. In either case, a professionally developed technology plan is very advantageous.
- ✓ Technical Assistance (TA) Grants are intended to develop or enhance organizational capacity to utilize telecommunications or technology, usually with the help of an outside consultant or firm. TA grants may include technology assessments, installation or improvement. The highest priority goes to projects that demonstrate how the TA benefits clients or the community.
- ✓ Training Grants or Scholarships are intended to enhance the knowledge and skills of staff to better plan, implement, utilize and sustain telecommunications and information technology. The Foundation will consider grants for group training of staff on-site or the costs associated with staff attending off-site training workshops and seminars. For example, scholarships to attend telemedicine trainings are highly recommended as a telemedicine pre-planning activity. Other requests are considered on a case-by-case basis. For short-term trainings, the Foundation will provide funds for tuition and reimbursement of reasonable travel and lodging expenses, however, administrative overhead, staff time and meals are not covered. For more extensive training, only tuition is covered. Applicants should identify the kind of training desired, the provider, cost and duration, the potential impact or benefit to the organization **and** clients, and the qualifications of those who would attend. For extensive training, selected staff persons should have a demonstrated commitment to non-profit community work; an employment contract requiring reimbursement of the tuition upon early termination or resignation is also recommended. Applications to develop or provide staff training programs are treated as separate program grants.

VERIZON CALIFORNIA SERVICE AREAS

Alpine County	Kern County	Brentwood	Rancho Palos Verdes	Swall Meadows
Markleeville	Aerial Acres	Cerritos	Redondo Beach	Toms Place
Woodfords	Blackwells Corner	Charter Oak	Rolling Hills	Walker
Fresno County	Bodfish	City of Industry	Rolling Hills Estates	Monterey County
Cantua Creek	Boron	Claremont	Rowland Heights	Parkfield
Del Rey	Buttonwillow	Clifton	San Dimas	Nevada County
Dunlap	California City	Commerce	San Fernando	Lake of the Pines
Firebaugh #	Cantil	Covina	Santa Fe Springs	Orange County
Fowler	China Lake Naval Center	Culver City	Santa Monica	Brea #
Miramonte	Delano #	Diamond Bar	Sepulveda	Cypress #
Orange Cove #	Derby Acres	Downey	Sierra Madre	Emerald Bay
Piedra	Dustin Acres	Duarte	Signal Hill	Fountain Valley
Pinehurst	Fellows	East La Mirada	South Gate #	Fullerton
Reedley	Ford City	Glendora	South Whittier	Garden Grove
San Joaquin	Glenville	Granada Hills	Sunland	Huntington Beach
Sanger	Glewville	Hacienda Heights	Sylmar	Huntington Harbor
Squaw Valley	Inyokern	Hawaiian Gardens #	Topanga	La Habra
Tranquility	Kernville	Hermosa Beach	Torrance	La Palma
Humboldt County	Lake Isabella	Hi Vista	Tujunga	Laguna Beach
Alderpoint	Lost Hills	Irwindale #	Valinda	Laguna Niguel
Benbow	Maricopa	La Habra Heights	Venice	Los Alamitos
Cummings	McFarland	La Mirada	Walnut	Midway City
Dos Rios	McKittrick	La Puente	West Covina	Rossmoor
Garberville	Mountain Mesa #	La Verne	West Los Angeles	Seal Beach
Hoopa #	North Belridge	Lake Hughes	West Whittier	South Laguna
Orleans #	North Edwards	Lakeview Terrace	Westlake Village #	Stanton
Pecwan	Onyx	Lakewood #	Westwood	Sunset Beach #
Redway #	Randsburg	Lancaster	Whittier	Surfside
Weitchpec	Ridgecrest	Lawndale	Marin County	Three Arch Bay
Whitehorn	South Belridge	Long Beach	Black Point #	Westminster
Willow Creek #	South Taft	Los Angeles #	Novato	Placer County
Imperial County	Squirrel Mountain Valley #	Los Nietos	Mendocino County	Applegate
Coolidge Spring	Taft	Malibu	Covelo	Colfax
Desert Shores	Taft Heights	Manhattan Beach	Laytonville	Meadow Vista
Salton City	Tupman	Mar Vista	Leggett	Weimar
Salton Sea Beach	Valley Acres	Marina Del Rey	Piercy	Riverside County
Inyo County	Weldon	Monrovia	Merced County	Aguanga
Alta Vista	Wofford Heights	Montebello #	Dos Palos	Alberhill
Aspendell	Kings County	Naples	Santa Rita Park	Alpine Village
Big Pine #	Corcoran	Northridge	Snelling	Anza
Bishop	Los Angeles County	Norwalk	South Dos Palos	Arnold Heights
Cholame	Antelope Acres	Ocean Park	Mono County	Banning
Estrella	Arcadia #	Pacific Palisades	Benton	Beaumont
Independence	Arleta	Pacoima	Benton Hot Springs	Bermuda Dunes
Lone Pine	Artesia	Palms #	Bridgeport	Blythe
Olancha #	Azusa	Palos Verdes Estates	Chalfant Valley	Cabazon
Paradise Estates	Baldwin Park	Palos Verdes Peninsula	Coleville	Calimesa
Patchers Camp	Bassett	Pasadena #	Crowley Lake	Canyon Lake
Rovana	Baldwin Park	Pasadena #	June Lake	Cathedral City
Scheelite	Bassett	Pico Rivera #	Mammoth Lakes	
Starlight	Bel Air	Playa del Rey		
	Bell Gardens	Pomona		
	Bellflower	Porter Ranch		
	Belmont Shore	Portuguese Bend #		
	Bradbury	Quartz Hill		

(continued on next page)

VERIZON CALIFORNIA SERVICE AREAS

	San Bernardino County	Ontario	Isla Vista	Hawkins Bar
Cherry Valley	Adelanto	Oro Grande	Lompoc	Hayfork
Coachella	Angelus Oaks	Parker Dam #	Los Alamos	Helena
Desert Center	Apple Valley	Phelan	Los Olivos	Junction City
Desert Hot Springs	Argus	Pinon Hills	Mission Hills	Mad River #
Eagle Mountain	Arrowbear Lake	Pioneer Point	Montecito	Peanut
Edgemont	Arrowhead Highlands	Pioneertown	Orcutt	Ruth
Gabazon	Barstow	Rancho Cucamonga	Santa Barbara	Weaverville #
Gilman Hot Springs	Bell Mountain	Red Mountain	Santa Maria	Zenia
Hemet	Big Bear City	Redlands	Santa Ynez	
Homeland	Big Bear Lake	Rimforest	Serena Park	Tulare County
Idyllwild	Big River	Running Springs	Solvang	Alpaugh
Indian Wells	Blue Jay	San Bernardino	Summerland	Badger
Indio	Bryn Mawr	Scotland	Vandenberg AFB	California Hot Springs
La Quinta	Cajon Junction	Skyforest	Vandenberg Village	Dinuba #
Lake Elsinore	Cedar Glen	Sugar Loaf		Exeter
Lake Tamarisk	Cedarpines Park	Summit Valley	Santa Clara County	Farmersville #
Lakeland Village	Chino	Sunfair	Aldercroft Heights	Ivanhoe #
Lakeview	Chino Hills	Trona	Chemeketa Park	Jonsondale
Lost Lake	Colton #	Twenty Nine Palms	Gilroy	Lemon Cove
March AFB	Crest Park	Twin Peaks	Lonoke	Lind Cove
Mecca	Crestline	Upland #	Los Gatos	Lindsay
Menifee	Daggett	Victorville	Madrone	Pine Flat
Mira Loma	Desert Heights	Wrightwood	Monte Sereno	Strathmore #
Moreno Valley	Devore	Yermo	Morgan Hill	Tonyville
Mira Loma	Earp	Yucaipa	Redwood Estates	Wavkena
Moreno Valley	El Mirage	Yucca Valley	Rucker	Woodlake #
Mountain Center	Etowanda		San Martin	
Murietta	Fleming Heights	San Joaquin County		Ventura County
Nuevo	Forest Falls	Clements	Santa Cruz County	Dunlap
Oasis	Fort Irwin	Farmington	Corralitos	Camarillo
Palm Desert	George AFB	Lathrop	Fotenay Villa	Camarillo Heights
Palm Springs	Grandview	Linden	Glennwood	El Rio
Perris	Green Valley Lake	Manteca	Holy City	Lake Sherwood
Pine Cove	Guasti	Ripon	Laurel	Limoneira #
Pinyon Crest	Havasu Lake	Wallace	Lexington Hills	Moorpark #
Pinyon Pines	Helendale		Redwood Lodge	Newbury Park
Quail Valley	Hesperia	San Luis Obispo County	The Willows	Nyland Acres
Radec	Hi Vista	Cuyama	Cazadero	Oxnard
Rancho California	Hinkley	New Cuyama		Port Hueneme
Rancho Mirage	Joshua Tree	Nipomo	Sonoma County	Santa Paula
Ribbonwood	Lake Arrowhead	San Miguel	Glen Ellen	Somis
Romoland	Lake Elsinore		Guerneville	Thousand Oaks
Sage	Landers	Santa Barbara County	Kenwood	Ventura
San Jacinto	Lenwood	Ballard	Monte Rio	
Sedco Hills	Loma Linda	Buellton	Plantation	Yolo County
Sun City	Los Serranos	Carpinteria	Rio Nido	Dunningham #
Sunnymead	Lucerne Valley	Casmalia	Sea Ranch	Kights Landing
Taylor	Lytle Creek	Cuyama	Stewarts Point	Yolo
Temecula	Mentone	El Encanto Heights	Robbins	* * *
Thermal	Montclair	El Sueno		
Thousand Palms	Morongo Valley	Ellwood	Trinity County	
Valle Vista	Mount Baldy Village	Gaviota	Big Bar	
Whitewater	Muscoy	Goleta	Burnt Ranch	
Wildomar	Newberry Springs	Guadalupe	Del Loma	
Winchester	Oak Glen	Hope Ranch	Forest Glen	# Partially Served

GENERAL FUNDING GUIDELINES

FOUNDATION PURPOSE

The primary purpose of the California Consumer Protection Foundation is to further the interests of consumer protection and to benefit consumers in the State of California.

TRUST FUNDS

The Foundation administers a number of separate trust funds, each with its own specific purpose, goals and priorities. The application provided should be used to apply for any of the active funds. Please download a copy of the application from the Foundation website. All trust funds are subject to general grantmaking provisions, as follows:

GENERAL ELIGIBILITY REQUIREMENTS

In general, grants are made to 501(c)(3) or 501(c)(4) organizations, Tribes and public agencies to benefit consumers in California. California-based applicants are preferred, but others may be considered given their unique expertise, the potential benefits of the project to consumers in California, and the extent of their relationships with California-based community-based organizations that may also be engaged in the same field.

All grants shall have measurable, specific goals and objectives, consistent with the unique goals or restrictions established for each trust fund.

If an applicant does not specify the trust fund they are applying under, the Foundation shall assign it to the most appropriate trust fund, or, at its own discretion provide funding from multiple trust funds.

Applicants are limited to one application per cycle per trust fund. Applicants may also apply for separate trust funds simultaneously. There is also no prohibition against re-submitting the same request in a future cycle, if it has been denied. However, if the denied application is resubmitted, it is highly recommended that the applicant contact staff to discuss ways in which the application can be strengthened.

Grants are awarded on an annual basis. Matching or challenge grants may be made based on the grantee securing funds from other sources. However, it shall be limited to a specific project, rather than the grantee's overall fund raising goals.

The Foundation does not fund building acquisitions or renovation, endowments, annual campaigns or fund-raising events. Operating support for existing programs may be considered when there are clear goals and objectives for the program, consistent with the applicable trust fund.

The Foundation may decide to award less funding than requested by an applicant, in which case applicants shall have the opportunity to modify their budgets and project objectives accordingly or decline to accept the grant.

Declined applicants may appeal the decision by writing to the Foundation's board of directors. Any person who is dissatisfied with the selection or conduct of any grantee may communicate their concerns to the Foundation by writing to the Executive Director of the Foundation.

HOW TO APPLY

APPLICATION PROCESS

Applicants should forward a completed Application Form and a Letter of Intent (LOI) to the Foundation for consideration under any of the active trust funds. Application forms, in MS Word, may be downloaded from our website: www.consumerfdn.org. The LOI is essentially a rough draft of a proposal.

A Letter of Intent should not exceed three (3) pages and should address the following:

1. The purpose of your organization and who it serves in general.
2. The specific and local problem or need the proposed project seeks to address (The use of national statistics to describe a local problem or need are generally not helpful).
3. The proposed activities, goals and measurable objectives.
4. The expertise or experience your organization has to implement the project.
5. Other agencies or individuals who will be involved.
6. The total amount of the budget for the proposed project and the amount requested from the Foundation.
7. Other funds the applicant is seeking to fully implement the project.
8. What the applicant will do if the Foundation cannot fulfill the requested amount.

No other materials are accepted or required with the Application. If your proposed project is selected for further consideration, the Foundation will notify you within three (3) weeks with instructions for submitting a full proposal. Please adhere to the length and format limitations covering the LOI. This requires that you be brief, but makes it easier for us to read and compare applications.

DEADLINE FOR APPLICATIONS

The Foundation will conduct two funding cycles in 2009.

Funding Cycle	Deadline	Anticipated Decision	Anticipated Payout
Cycle 1	February 1, 2010	Late May 2010	June 2010
Cycle 2	May 3, 2010	Late August 2010	September 2010

Please send applications and LOIs to the California Consumer Protection Foundation VIA EMAIL as an MS Word file attachment or modifiable PDF at: admin@consumerfdn.org

If you do not receive a confirmation email from the Foundation within a week after the application deadline, call us to make sure the application was received.

INQUIRIES & QUESTIONS

Pre-application inquiries and questions are encouraged and may be directed to the appropriate staff:

Cassandra Malry at (323) 857-0526, (pcmalry@consumerfdn.org) - Southern California (all projects) and disability projects.

Heather Bernikoff at (925) 918-1718, (hbernikoff@consumerfdn.org) - Northern California (all projects), as well as Native American, and telemedicine projects.

California Consumer Protection Foundation

1203 Preservation Park Way, Suite 201, Oakland, CA 94612 * (510) 663-2273 * admin@consumerfdn.org

APPLICATION FORM

Date: _____

Application No: _____

(For Office Use Only)

Agency: _____

Phone: _____ EXT: _____

Address: _____

Fax: _____

Email: _____

Web: _____

Project Contact: _____

Title: _____

Fed EIN: _____

IRS Code: _____
[501(c)(3) or 501(c)(4)]

Year Incorporated: _____

Date of Last Annual Audit: _____

Annual Budget: \$ _____

Project Budget: \$ _____

Amount Requested: \$ _____

Duration of Grant: _____ Mo.

FUND:

CCF (fill in CCF information below)

OTHER _____

CCF Program Area (select one):

- Economic Dev / Employment
- Telecom Education / Literacy
- Telecom Advocacy
- Telehealth / Telemedicine
- Capacity Building

Do you provide service in a Verizon land line area? Yes No

(CCF applications ONLY. See table in Funding Guidelines)

TARGET POPULATION:

Ethnicity

Primary Ethnicity:

- African American
- Asian
- Pacific Islander
- Hispanic/Latino(a)
- Native American
- Other _____

Secondary Ethnicity:

- African American
- Asian
- Pacific Islander
- Hispanic/Latino(a)
- Native American
- Other _____

Age Group:

- Children
- Youth
- Adults
- Seniors

Population

Characteristics:
(e.g. rural, disability)

Overall Goal of the Project (This is a one sentence description):

Project Objectives (State 2 to 3, and these should be brief and measurable):

If you are not independently incorporated, who will be the Payee?

Agency: _____	Phone: _____
Address: _____	Fax: _____
_____	Email: _____
_____	_____
Contact: _____	Fed EIN: _____
Title: _____	IRS Code: _____

Is any member of the California Consumer Protection Foundation board or staff affiliated with your organization or project? If so, list name and affiliation:

How did you find out about the Foundation?

Any applicant with an annual operating budget over \$250,000 is required to have an independent financial audit to be eligible for funding. Government agencies are exempt from audit requirements.

In response to the Annual Budget question, government agencies, colleges and universities may state their annual program, department or division budget instead of the entire budget of the organization.

All grant applications or materials submitted to the Foundation shall not be returned to the applicant, but shall remain a permanent part of the Foundation's files.

All applications are confidential to the Foundation, but may be discussed with other funders, agencies or individuals as it pertains to verifying information, determining the viability or efficacy of the proposed project, or conducting evaluation work.



printed on recycled paper with soy based ink